



# 37th SICOT Orthopaedic World Congress

8-10 September 2016  
Rome, Italy





## Message from the Congress President

After being in the East and far East part of the world SICOT has decided to join the old country again assigning the 37<sup>th</sup> OWC to Italy where more than 80 years ago Prof. Vittorio Putii, one of the founders of the Society, held his congress among Bologna and Rome.

Rome will host this time the event and be the location for the 37<sup>th</sup> SICOT World Congress, needless to say this is a guarantee for an expected large participants from all over the world.

Rome is not only an attractive city for its history and arts treasures where everybody is willing to come but also an easily accessible location from all of Europe, north & south Africa, West, Middle East & Eastern countries.

We are all aware that industries are facing a difficult economy and investing in a scientific event must be appropriate and rewarding and should bring companies to a large public: and that is why Rome.

Not only technical exhibition but a more complex partnership between industries and the Congress: innovation, reliability and cost containments should be the common pathway along which we should move together with dedicated symposia, hands on workshops for younger surgeons to be trained in specific techniques, open debates where as partners we should focus on the main issues of actual health systems around the world as the mission of SICOT.

I then strongly invite you to put all your efforts in a meeting that is expected to be not only largely participated but also scientifically highly qualified contributing to spread orthopaedic knowledge in all different parts of the world and look forward to welcoming all of you in ROMA!

Prof. Francesco Falez  
Congress President of The 37<sup>th</sup> SICOT World Congress

## About the Congress

<b>Congress Date:</b>	8, 9, 10 September 2016
<b>City:</b>	Rome, Italy
<b>Venue:</b>	Rome Marriott Park Hotel & Convention Centre
<b>Expected attendance:</b>	3500 participants
<b>Demographics:</b>	Participants from all over the world
<b>Online abstract submission:</b>	Abstract submission will open September 30 <sup>th</sup> , 2015
<b>Exhibition Days:</b>	8, 9 & 10 September 2016 (exhibit hours TBC at a later date)



# Programme



**Wednesday, 7 September 2016**

Educational Day

**Thursday, 8 September 2016**

Scientific Sessions  
Exhibition, Opening Ceremony & Welcome Reception

**Friday, 9 September 2016**

Scientific Sessions  
Exhibition, Congress Party

**Saturday, 10 September 2016**

Scientific Sessions  
Exhibition, Charity Run  
Closing Ceremony

## Registration fees in EUR

	<b>Early</b> (until 15 June 2016)	<b>Normal</b> (16 June – 8 August 2016)	<b>On-site</b> (9 August – 10 September 2016)
<b>SICOT Active Members</b>	€200	€300	€400
<b>SICOT Associate members</b>	€100	€180	€250
<b>Non – Members</b>	€400	€500	€600
<b>Non-Members Trainees</b>	€200	€280	€350

# Exhibition



## EXHIBITION RATES

**EUR 550/m<sup>2</sup> per sqm.** + VAT when applicable

Cost is for **bare space** only and does not include shell scheme packages ! **Example of cost for a 9sqm = 4,950€** + VAT when applicable

- “ Minimum booth size permitted is 2 x 3 metres (6sqm)
- “ Larger booth spaces are available in multiples of sqm dimensions. For double-floor exhibits, please contact us in order to verify feasibility and to receive prior approval from the convention centre.

## Fees include

- “ Access to the exhibition and scientific sessions (closed sessions not included). However please note that industry badges no longer guarantee entrance to all the scientific lectures. Further exceptions may apply.
- “ Company name, including website will be published on the SICOT Congress website and in the Final Programme.
- “ One copy of the Final Programme and Congress bag per exhibiting company or until supplies last.
- “ Complimentary representative badges will be allocated to each exhibit according to size and sponsorship categories.

– 9 sqm	2 exhibitor badges
– 18 sqm	3 exhibitor badges
– 27 sqm	6 exhibitor badges
– 45 sqm	8 exhibitor badges
– 60 sqm or more	12 exhibitor badges

## Floor plan

Coming soon!



## Shell Scheme Package Options

Shell Scheme Package /EUR TBC)

Pricing coming soon



Price including:

- ~ Transportation
- ~ Installation
- ~ Removal
- ~ VAT

Each 3m by 3m Shell-Scheme Booth includes the following:

- Carpet
- Back and vertical side partition walls (2.5 m high)
- Basic lighting with two 100-watt spotlights, including electrical.
- Electrical plug (installation includes one 220-Volt plug)
- Front fascia board with company name and Booth No.
- ~ Furniture: one information Counter, two chairs and one waste bin

## Exhibition cont'd



### Not included

- “ The rates do not include shell scheme packages, furniture, VAT Taxes when applicable, AV, internet connexion, F & B, additional electricity or any special furniture that you may wish to order
- “ All catering within the company’s exhibition space and during the lunch symposiums/workshops will be the responsibility of the sponsoring company.
- “ Exhibiting company badges are forbidden to be used by surgeons or guests at any time!
- “ Additional badges for exhibiting company representatives may be purchased for EUR 150.00 per badge
- “ Non exhibiting companies wishing to visit the exhibition may do so at the cost of EUR 400.00 per badge

### Additional points of interest

- “ “Major sponsors” will be given priority in choosing their exhibit space location.
- “ SICOT wants to ensure that all our industry partners are treated in a fair manner – first come first served basis will be applied to allocated exhibit spaces.
- “ Exhibition desk will be available during build-up and dismantling periods as well as during the opening hours of the exhibition.

Hospitality Suites: a small number of private meetings rooms are available to be used by sponsors for private meetings. Please contact Mrs. Lina Salvati [lsalvati@linsa.ca](mailto:lsalvati@linsa.ca) for available time slots and rental fees. These suites are not to be used for any scientific sessions or lunch symposia/workshops



# Major Sponsorships



## Premium Sponsor

EUR 175,000

200sqm exhibition space (Prime Location)  
2 satellite lunch symposium or 1 lunch symposium and 1 instructional course during the education day (1<sup>st</sup> choice of date and room / 200-300pax rooms size)  
Hospitality room (2 day hospitality suite for your companies private meetings)  
2 full-page advertisement in the Final Programme  
Company logo & Company Web link will be posted in the Final Program and on SICOT's Congress website  
Option of one of the below Exclusive Sponsorships included in Premium sponsorship  
    Welcome opening ceremony dinner  
    Program at a Glance  
    USB/Sticks  
4 VIP invitations to the Congress Party  
2 Free bag inserts (to be provided by the sponsoring company)  
25 badges for industry representatives

## Diamond

EUR 100,000

100sqm exhibition space (Prime location)  
2 satellite lunch symposium or 1 lunch symposium and 1 instructional course during the education day (1<sup>st</sup> choice of date and room / 200-300pax rooms size)  
2 full-page advertisement in the Final Programme  
Company logo & Company Web link will be posted in the Final Program and on SICOT's Congress website  
Option of one of the below Exclusive Sponsorships included in Diamond sponsorship  
    Welcome opening ceremony dinner  
    Program at a Glance  
    USB/Sticks  
2 VIP invitations to the Congress Party  
2 Free bag inserts (to be provided by the sponsoring company)  
20 badges for industry representatives

## Platinum

EUR 75,000.00

72sqm exhibition space (Prime Location)  
1 satellite lunch symposium (2<sup>nd</sup> choice of date and room / 200-300pax rooms size)  
2 full-page advertisement in the Final Programme  
Option of one of the below Exclusive Sponsorships included in Platinum sponsorship  
    Electronic poster area  
    VIP Lounge  
    Shuttle Transport Branding  
Company logo & Company Web link will be posted in the Final Program and on SICOT's Congress website  
2 VIP invitations to the Congress Party  
2 Free bag inserts (to be provided by the sponsoring company)  
15 badges for industry representatives

## Major Sponsorships cont'd

### Gold

EUR 45,000.00

36sqm exhibition space  
1 satellite lunch symposium (150-200pax rooms size)  
1 full-page advertisement in the Final Program  
Bag insert in the delegate bags  
Company logo & Company Web link will be posted in the Final Program and on SICOT's Congress website  
12 badges for industry representatives

### Silver

EUR 30,000.00

18sqm exhibition space  
1 lunch symposium (100-150pax rooms size)  
1 full-page advertisement in the Final Program  
Bag insert in the delegate bags  
Company logo & Company Web link will be posted in the Final Program and on SICOT's Congress website  
8 badges for industry representatives

\*\*\*

Major sponsorship "Premium, Diamond & Platinum" will have first priority of exhibition space location and sponsorship options.  
Sponsorships will be handled on a 'first come, first served' basis.

## Industry Symposia & Workshops



### Lunch Symposia and Hands on Workshops

**EUR 10,000 Per Session**

- ~ Industry Company hosting the symposia or workshop is responsible to bear the expenses of the lunch boxes
- ~ The Faculty's travel and hotel stay to be arranged by the Industry Sponsor and at the Industry Sponsor expense

**Time slots: 8, 9, 10 September 2016**

**Time:** 12:30 to 14:00 (please note times and dates may vary, exact times and dates will be sent April 2016)

### Symposia & workshops

- ~ Standard Audio Visual equipment; Included in sponsorship cost
- ~ Rental of the meeting room; Included in sponsorship cost
- ~ An e-mail will be sent out to all SICOT members & registered Congress attendees with the description and title of the symposia, a few weeks prior to the Congress
- ~ Mention of the symposia/workshop on the Congress website
- ~ Mention of the symposia/workshop in the Final Programme,
- ~ Poster/banner at the entrance of the session room provided by Industry Company sponsor 30 minutes prior and during the session is permitted.
- ~ Free (optional) delegate bag insert provided by the Industry sponsor to promote the symposia/workshop
- ~ 1 complimentary guest speaker pass will be given with each lunch symposium
- ~ Additional guest speakers will be required to register at Congress rate
- ~ The guest speaker's travel, accommodation, all other guest speakers or registration fees and any other expenses are the sole responsibility of the sponsoring company and at the sponsoring companies expense
- ~ Catering costs for lunch symposia is the sole responsibility of the sponsoring company and not included in the symposia/workshop cost.
- ~ 90 minutes per lunch symposia includes set-up time, catering time and lecture.

**The above mentioned details are also pertinent to Diamond, Platinum, Gold and Silver sponsors!!!**



# Sponsorships



## **Session Rooms Branding** Total of 8 session rooms available

**EUR 7,000 for each session room /per day**

- Individual session rooms will be named after the Sponsor,
- Companies will be permitted to place their company signage in front of each session room (signage to be provided by the sponsoring company)
- Slide with the company branding & the SICOT Congress slide will be played before and after each session. With the exception of the opening & closing ceremony and plenary lecture. Branding slides need to have prior approval from the organizing committee.

## **Internet Café**

**EUR 15,000**

- Sponsorship of the Internet Café includes: table tents with your company's name and logo in the Internet Café area
- Mention of the sponsorship in the Final Programme and the Congress website. Sponsoring companies will be allowed to leave documentation on the Internet Café area.

## **Electronic Poster Area**

**EUR 15,000**

- Sponsorship of the Electronic Poster area includes: table tents with your company's name and logo in the E-Poster area
- Mention of the sponsorship in the Final Programme and the Congress website. Sponsoring companies will be allowed to leave documentation on the E-Poster tables.

## **Short Oral Presentations**

**EUR 15,000**

- Sponsorship of the Short Oral Presentation includes: Signage in the short oral presentation session room will be permitted (signage to be provided by the sponsoring company)
- Short Oral Presentation will take place in a session room
- Mention of the sponsorship in the Final Programme and the Congress website. Sponsoring companies will be allowed to leave documentation in the session room.

## **Welcome Opening Reception**

**EUR 15,000**

- Corporate branding on the welcome reception tickets
- 20 complimentary tickets
- Sponsors name and logo will be mentioned the Final Programme
- Please note that there will be a maximum of two sponsoring companies permitted to sponsor this event.

## **5km Charity Run/3km Walk**

**EUR 7,000**

- All Funds collected will be given to a Charitable cause in Italy
- The sponsors fee will assist in the logistics cost and will not be used for profit to SICOT under any circumstances
- Sponsors donation will be mentioned in the Final Program
- Charitable institute who will be notified of the sponsoring companies donation
- Details of the Charitable Cause will be given a few months prior to the Congress.

## **Cultural Program,/Congress Party**

**EUR 25,000**

- Corporate branding on the welcome reception tickets
- 10 complimentary tickets
- Sponsors name and logo will be mentioned the Final Programme
- The Party details will be available in the coming months.
- Please note that there will be a maximum of only two sponsoring companies for this event.

**Special sponsorship requests can be discussed on an individual basis**

## Sponsorships (continued)



### Tea/Coffee and relaxation lounges

- “Exclusive company signage in the tea/coffee lounge areas.
- “Special recognition in the Final Program
- “Signage from the sponsoring company during their sponsorship time slot is permitted

**EUR 3,000.00 per coffee break**

### Congress Lunch

- “Exclusive company signage in the lunch lounge areas
- “Special recognition in the Final Program
- “Signage from the sponsoring company during their sponsorship time slot is permitted

**EUR 15,500.00 per lunch break**

### VIP Lounge or Accompanying Persons Programme & Lounge

- “Special recognition in the Final Program
- “Signage from the sponsoring company during their sponsorship time slot is permitted
- “Flyers from sponsoring company can be placed in the lounge

**EUR 10,000**

**Special sponsorship requests can be discussed on an individual basis**



# Media/Branding Sponsorship Opportunities



## Congress Final Program Advertisements:

~Full page Color	EUR 750.00
~Inside Front Cover	EUR 1,500.00
~Inside Back Cover	EUR 1,500.00
~Category divider page (maximum of 6 full color pages)	EUR 7,000.00
~Exclusive Sponsorship of Final Program	EUR 25,000.00

## USB/flash drive of Abstracts

- ~USB/Flash drive exclusive sponsorship: The USB/flash drive containing the scientific abstracts may be distributed at the registration counters or the company can include a voucher in the delegates bags to pick up the USB keys at their booth.
- ~Company presentation can be included in the USB/Flash Drive with prior approval by SICOT
- ~Company logo will be displayed on the USB/Flash drive!

EUR 17,000.00

## Participants' Bags

- ~Sponsoring company Logo displayed on the Congress bags distributed to all Congress participants.
- ~Sponsoring company will be permitted to include 2 company flyers (1 page) in the participants bags

EUR 17,000

## Programme at a glance (pocket daily overview)

- ~The daily pocket guide will be distributed with the badges and given to all attendees.
- ~Sponsoring companies logo as well as SICOT 's logo will be printed on the pocket guide.

EUR 10,000

## Signage and Direction Panels:

- ~To be discussed on an individual basis

## Preview Room Branding:

- ~Sponsoring companies will be allowed to display banners and documentation within the preview room. Content displayed and distributed must have prior approval by the organizing scientific committee.

EUR 5,000.00

## Media/Branding Sponsorship Opportunities (continued)

### Registration Counters:

EUR 10,000.00

~Company logo to be displayed on the registration counters.

### Shuttle Transport Branding:

EUR 15,000.00

~Permission for branding on shuttles between hotels and convention center

~Promotion material inside the shuttle buses with prior approval by the organizing scientific committee

### Pens, Pads & other Bag inserts

EUR 1,200.00 per item

Pens, pads, one page company flyer or other will be provided by the sponsoring companies.

Insert must have prior approval by the organizing committee

### Badges and Lanyards Exclusive Sponsorship

EUR 10,000

~Company logo will be prominently displayed on the lanyards,

~For exclusive sponsorship of the lanyards SICOT needs to be notified no later than February 2016.

**Special sponsorship requests can be discussed on an individual basis.**



## Rome, Useful Links

❖ <http://www.italia.it/en/home.html>





**SPONSORSHIP BOOKING APPLICATION FORM**  
**37th SICOT Orthopaedic World Congress**  
**Rome, Italy**  
**September 8 - 10, 2016**

This agreement is to acknowledge the intention of:

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Title: \_\_\_\_\_

Address 1: \_\_\_\_\_

Address 2: \_\_\_\_\_

City and Province/State : \_\_\_\_\_

Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Tel.: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

VAT No. (for EU companies) \_\_\_\_\_

Exhibition space requested: \_\_\_\_\_

Sponsorship Package & or Lunch Symposium requested: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## Contact Information

Please direct all enquiries regarding scientific program, exhibition, sponsorship, registrations, hotels & tours to the below appropriate contacts:

### Exhibition & Sponsorship, Industry relations

LINSA Inc.  
Mrs. Lina Salvati  
SICOT Commercial & Exhibition Director  
Tel.: +1 450-458-1696  
Montreal, Quebec, Canada  
Email: [lsalvati@linsa.ca](mailto:lsalvati@linsa.ca)  
SKYPE: Ripley9423 Member of LinkedIn  
Website: [www.linsa.co](http://www.linsa.co)

### Housing, Tours & Extra services

AIM GROUP INTERNATIONAL - Rome Office  
  
Via Flaminia, 1068 – 00189 Rome (Italy)  
Tel: 0039 06 330531  
Fax: 0039 06 33053229  
Email: [sicotexpo2016@aimgroup.eu](mailto:sicotexpo2016@aimgroup.eu)  
  
Website: [aimgroupinternational.com](http://aimgroupinternational.com)

Please direct all enquiries regarding scientific programme or surgeons registrations to:

SICOT aisbl  
Rue de la Loi 26 - b.13  
1040 Brussels  
Belgium  
Tel.: +32 2 648 6823  
Fax: +32 2 649 8601  
E-mail: [Congress@sicot.org](mailto:Congress@sicot.org)  
Website: [www.sicot.org](http://www.sicot.org) Follow SICOT's LinkedIn Group

<http://www.linkedin.com/company/2426015?trk=tyah>

